

Modules Workshop in getting published

1. Publication Ethics

We discuss modifications of your images, what qualifies someone to be an author on your paper and ethical issues surrounding conflicts of interest, as well as how to properly submit and/or divide your study into multiple papers. We will then cover plagiarism and how to properly paraphrase. Lastly, we will discuss the importance of transparency in sharing all the results from your study.

2. Effective Academic Writing

This module does not focus on grammar, but rather how to clearly communicate your ideas in English. Therefore, it is suitable for all levels of English proficiency. In the first section, we discuss three cognitive learning principles to improve reader understanding. The second section focuses on improving readability to better engage readers. Lastly, we cover some common writing mistakes, as well as appropriate verb tense.

3. Manuscript Structure

We begin by discussing strategies to make the writing process more efficient and then review the importance of the Introduction. For social science attendees, this section also includes how to write a clear Literature Review. We look at how to write the methodology and present the findings in the figures, tables, graphs, and equations (dependent on the field of the attendees). For physical sciences attendees, we also review combined Results– Discussion sections. Lastly, we discuss how to convey the impact of the study in the Discussion section and how to write a strong conclusion.

4. Maximizing Discoverability

This module discusses how to improve the chances that your paper will be downloaded and read by others in your field. We begin by discussing how to write a title. We then review the importance of keywords and using search engine optimization to improve the visibility of articles. Lastly, we focus on how to write effective abstracts.

5. Successful Submission Strategies

This module discusses how to determine the most appropriate target audience. We then review strategies on how to identify the best journal, as well as how to improve the suitability of the manuscript for a particular journal. Lastly, we highlight what journal editors are looking for and how to communicate the significance and relevance of the study in your cover letter.

6. Navigating Peer Review and Monitoring your Impact

This module covers what reviewers are evaluating, how to interpret the journal editor's decision letter, and strategies for next steps upon receiving the decision letter. We will then look at how to write an effective response letter to all the reviewer comments. Lastly, we will discuss how to promote your article after publication, as well as strategies to consider if your manuscript is rejected.