Modules for the Academic Presentations Workshop

1. Preparing impressive poster presentations

This section discusses the importance of conferences in networking, promotion, identifying trends, and establishing collaborations. We then review how to make posters that are clearly organized to logically guide conference attendees, as well as communicate the importance of the study. We conclude this section by discussing how to present posters effectively in a crowded and noisy conference environment.

2. Slide presentations

This section first reviews the importance of a logical storyline when preparing the slide presentation to keep the attention of weary conference attendees. We then discuss how to make clear slides to present the motivation, findings, and implications of the study as clearly as possible. Lastly, we highlight ways to maximize PowerPoint to efficiently make professional looking slides.

3. Professional presentation skills

This final section covers how to present to audiences with confidence to establish trust. We first review the importance of practice and ways to do so more effectively. We then highlight non-verbal strategies to establish confidence before reviewing verbal strategies to improve the clarity in the information being delivered. Lastly, we discuss how to handle Q&A sessions effectively to further establish credibility and expertise.